

# LONG POINT WORLD BIOSPHERE RESERVE FOUNDATION



**CORPORATE SPONSORSHIP**  
of the  
**RESEARCH AND CONSERVATION**  
**CONFERENCE**



## Long Point World Biosphere Reserve

*The Long Point World Biosphere Reserve Foundation is dedicated to conserving biodiversity, promoting sustainable communities, and partnering in research, monitoring, outreach and education. The Area of Influence encompasses most of Norfolk County. The Long Point World Biosphere Reserve supports a greater number of plants and animals than any other ecosystem in Canada and also the highest wildlife population densities.*

### 2020 Annual Research and Conservation Conference

The Annual Research and Conservation Conference strives to bring community conservation practitioners together to identify current and emerging ecosystem stresses, share current ecosystem research and monitoring, formulate innovative ecosystem management and restoration practices, and to facilitate action and implementation of community ecosystem conservation recommendations.

Each year almost 100 scientists, local government officials, students and interested citizens gather for a full day of presentations and networking.

Your company can sponsor this amazing event that assists the Long Point World Biosphere Reserve's efforts to leave a legacy of a sustainable biodiversity, vital to the health of our future generations.

*There's a Sponsorship Level to Suit Every Budget*





## Long Point World Biosphere Reserve

### Research and Conservation Conference Corporate Sponsorship Opportunities

#### PRESENTING SPONSOR

#### **Presenting Sponsor Commitment \$10,000 Annually Benefits of Sponsorship**

- “This message brought to you by your company” tags on 3 messages a day for 18 days on a Long Point Biosphere 30” public service radio announcement on 98.9 MYFM radio included
- Company logo as Presenting Sponsor on large poster on easel at entrance to Conference
- Company logo on front of Conference official program
- Company logo on email blasts to Conference presenters and delegates
- Invitation to speak at the beginning of the Conference
- Company logo on the bottom of every page of the Long Point World Biosphere Reserve website as well as on a newly developed Corporate Sponsorship Thank You Page
- Company logo on the Conference page of the website
- Company logo in each edition of the Biosphere Beacon newsletter with a feature story about your company in one edition
- Social media
- Opportunity to use the Long Point World Biosphere Reserve brand on your materials and website
- Award presentation to your company at the annual AGM
- Corporate membership
- Two large Long Point World Biosphere Reserve non-adhesive, static window clings and five small clings for your use
- You may include up to 3 pieces of advertising materials for your company in each delegate bag
- Invitation to Long Point World Biosphere Reserve events
- Intangible benefits including conserving biodiversity, promoting sustainable communities and partnering in research, monitoring, outreach and education within the Long Point World Biosphere Reserve



## Long Point World Biosphere Reserve

### Research and Conservation Conference Corporate Sponsorship Opportunities

#### RESEARCH SPONSORS

##### Research Sponsor Commitment \$5,000 Annually Benefits of Sponsorship

- “This message brought to you by your company” tags on 3 messages a day for 12 days on a Long Point Biosphere 30” public service radio announcement on 98.9 MYFM radio included
- Company logo as Research Sponsor on large poster on easel at entrance to Conference
- Company logo in official Conference Program
- Company logo on a newly developed Corporate Sponsorship Thank You Page
- Company logo on the Conference page of the website
- Company logo in each edition of the Biosphere Beacon newsletter with a feature story about your company in one edition
- Social media
- Opportunity to use the Long Point World Biosphere Reserve brand on your materials and website
- Award presentation to your company at the annual AGM
- Corporate membership
- One large Long Point World Biosphere Reserve non-adhesive, static window cling and three small clings for your use
- You may include up to 2 pieces of advertising materials for your company in each delegate bag
- Invitation to Long Point World Biosphere Reserve events
- Intangible benefits including conserving biodiversity, promoting sustainable communities and partnering in research, monitoring, outreach and education within the Long Point World Biosphere Reserve



## Long Point World Biosphere Reserve

### Research and Conservation Conference Corporate Sponsorship Opportunities

#### CONFERENCE ENVIRONMENT SPONSORS

##### **Commitment \$1,000 Annually** **Benefits of Sponsorship**

- “This message brought to you by your company” tags on 3 messages a day for 6 days on a Long Point Biosphere 30” public service radio announcement on 98.9 MYFM radio included
- Company logo on a newly developed Corporate Sponsorship Thank You Page
- Company logo in each edition of the Biosphere Beacon newsletter
- Opportunity to use the Long Point World Biosphere Reserve brand on your materials and website
- Company logo on official Conference Program
- Social Media
- Award presentation to your company at the annual AGM
- One large Long Point World Biosphere Reserve non-adhesive, static window cling and two small clings for your use
- Invitation to Long Point World Biosphere Reserve events
- Corporate Membership
- You may include 1 piece of advertising material for your company in each delegate bag
- Intangible benefits including conserving biodiversity, promoting sustainable communities and partnering in research, monitoring, outreach and education within the Long Point World Biosphere Reserve



## Long Point World Biosphere Reserve

### Research and Conservation Conference Corporate Sponsorship Opportunities

#### CONFERENCE PRIORITY PLACE SPONSORS

**Commitment \$250 Annually**

#### **Benefits of Sponsorship**

- Company logo on a newly developed Corporate Sponsorship Thank You Page
- Company name in official Conference Program
- Company name in each edition of the Biosphere Beacon newsletter
- Social Media
- One large Long Point World Biosphere Reserve non-adhesive, static window cling
- Invitation to Long Point World Biosphere Reserve events
- Corporate Membership
- You may include 1 piece of advertising material for your company in each delegate welcome bag
- Intangible benefits including conserving biodiversity, promoting sustainable communities and partnering in research, monitoring, outreach and education within the Long Point World Biosphere Reserve

Add “This message brought to you by your company” tags on 3 messages a day for 6 days on a Long Point Biosphere 30” public service radio announcement on 98.9 MYFM radio for just \$200 more.

#### EVENT DAY SPONSOR

**Commitment 100 In-Kind Items for Delegate Welcome Bags**

#### **Benefits of Sponsorship**

- You may include 1 piece of company advertising including a coupon in each delegate bag
- Company logo on a newly developed Corporate Sponsorship Thank You Page
- Company name in official Conference Program
- Company name in one edition of the Biosphere Beacon newsletter
- One large Long Point World Biosphere Reserve non-adhesive, static window cling
- Invitation to Long Point World Biosphere Reserve events
- Intangible benefits including conserving biodiversity, promoting sustainable communities and partnering in research, monitoring, outreach and education within the Long Point World Biosphere Reserve

*Corporate Sponsors pledge to fully support the Foundation’s mission of conservation, sustainable development, education and research activities and to fully support all Foundation projects.*