

Long Point Biosphere Reserve
Sustainable Tourism Ambassador Award

Award Criteria:

1. **Demonstrate Social and Economic Leadership** - How does the project or business bring direct and tangible economic and social benefits to local people? (*including fair wages, public health, education and training opportunities, etc.*)
2. **Demonstrate Environmental and/or Cultural Leadership** - How does the project/business support cultural heritage and/or environmental best practice?
3. **Community Engagement** - How does the project/business engage with and educate consumers/travellers/guests and other stakeholders about the goals and outcomes of your sustainable projects?
4. **Achievements** - What specific policies and activities does the project/business have in place and how are they implemented and monitored?

Who can submit nominations?

- Any tourism business, organization or initiative from any sector
- Anyone can submit a nomination
- You can nominate yourself

How are winners selected?

The winners will be selected by members of the Long Point Biosphere Reserve Foundation Board of Directors. The decisions of the judges are final. Submissions must qualify based on the category guidelines.

What are the benefits of winning the award?

- Recognition for outstanding stewardship and service
- Promotion of your organization on the Long Point Biosphere's website
- Ability to highlight your award and achievements on your own promotional materials
- Opportunity to gain media coverage which enhances your profile in the community and beyond
- Free one-year Long Point Biosphere membership and decorative plaque to display at your location

How to nominate:

Send us a letter outlining why you think the project or business should be nominated for a Long Point Biosphere Reserve Sustainable Tourism Award.

Send to:

Long Point Biosphere Reserve, P.O. Box 338, Port Rowan, ON N0E 1M0
or email to admin@longpointbiosphere.com

Nominations are accepted March through November each year. Final selections are made in January and announced at the Norfolk County Economic Development Symposium.